

OPERA^{UK}
Shaping the Future Together



STRATEGIC PLAN 2021-22

A Summary of Immediate Focus Areas



VISION

Shaping the future of Opera together

MISSION

Opera UK is a changemaker, champion and advocate for the opera sector in the UK

As a responsive and strategic sector support organisation we will work with our members to help the sector thrive.

We want to see a sector that is representative, equitable, sustainable and open to all. We will provide the leadership needed to make this happen.

It is our ambition to nurture a healthy ecosystem for opera and to future proof the industry and the artform.

VALUES

Our commitment to our values will be reflected in everything we do

- » We are changemakers and we support our members to make positive change in our industry
- » Our members are at the centre of what we do
- » Through collaboration we are stronger and have greater impact
- » With a diverse and fully representative sector the possibilities are endless
- » We represent and celebrate opera makers and their work in all locations, places and spaces
- » We take a democratic approach and value all members equally
- » We are a safe, respectful, inclusive space where challenging discussions are possible
- » Opera experiences can happen anywhere
- » We dare to reimagine the sector

Opera UK has been launched by a team of Founder Directors. These individuals have been supporting this initiative on a voluntary basis, helping Opera UK to launch and grow during its initial stages of operation.

Opera UK Founder Directors



EMILY GOTTLIEB
National Opera Studio



GENEVIEVE RAGHU
Into Opera



HENRY LITTLE
National Opera Co-ordinating Committee



KATE WYATT
Royal Opera House



MICHAEL HARPER
RNCM



NICHOLAS SIMPSON
National Opera Studio



NICOLA CANDLISH
British Youth Opera



GOVERNANCE AND ORGANISATIONAL STABILITY

We must become a sustainable organisation

- » Establish Opera UK as a charitable company
- » Develop a charity board structure with representation from the membership
- » Establish a fundraising strategy and sustainable business model

GATHER DATA AND INCREASE KNOWLEDGE ABOUT THE SECTOR

There is currently an inhibiting lack of research and evidence specific to the opera sector

- » Collect data to better understand our sector, inform future decision making and to position ourselves as a knowledgeable advocate for opera in the UK
- » Develop a fully mapped, national picture of the UK opera industry
- » Make Opera UK a destination for data and information to increase knowledge about the opera sector both within the industry and externally, building a strong public narrative about opera in the UK

EMBED EQUALITY, DIVERSITY AND INCLUSION

Establish Opera UK as leaders in this field

- » Ensure our commitment to EDI is reflected in Opera UK's policies, plans, events and ambitions
- » Support our members to develop their work in EDI through the sharing of resources and best practice modelling

BUILD AND STRENGTHEN OUR COMMUNITY

Grow a UK-wide membership which is fully representative of the opera sector

- » Develop a virtual hub for Opera UK. A place for our community to gather and develop greater connectivity and share knowledge, information, best practice and resources

THE VOICE FOR THE SECTOR

Build the profile required to achieve our vision, mission and ambitions

- » Become a pro-active thought leader and advocate for the opera sector
- » Share stories about the opera industry, reflecting the breadth of work that takes place UK-wide
- » Form meaningful relationships with stakeholders, including our membership, government, audiences and funders



#THISISOPERA

Join our social media campaign ahead of our membership launch to help us build the case for opera in the UK

Monday 26th July - Sunday 1st August

As the sector continues to re-emerge from the Covid-19 pandemic, help us to show the world what you love about opera and what you believe this artform and industry has to offer.

What do you think we should be celebrating about opera? What would you like a wider, public audience to see and know about this industry?

Help us to share a powerful story about the impact opera can make and the creative ways opera can be developed, experienced and encountered in the UK.

Connect with Opera UK on Twitter, Instagram and Facebook and join our campaign. Post your favourite image to social media with the hashtag #thisisopera.

JOIN OUR WEBINAR

The Opera UK Directors present the 2021-22 Strategic Plan and take questions ahead of the new membership launch

Monday 2nd August, 10.00am - 11.00am

The new Opera UK membership launches in August. This webinar will address Opera UK's response to the February Roundtable Series, and will present the organisation's vision, mission and values and the 2021-22 strategic plan and areas of focus. This will be followed by a Q&A.

Opera UK will be inviting current Founder Members, potential new members and press to submit questions in advance. Please visit the Opera UK website to submit your questions, and to book your free place at the webinar.

The Opera UK webinar is open to members and non-members.

Register for your FREE place at: [operauk.net](https://www.operauk.net)

